



## **easy as SEP.**

Imagine if you had a single source to turn to for all of the important things that need to get done. What if you could share it across your enterprise, from one far-flung corner to another? What if it were intuitive, and simple?

That's SEP. We operate as your partner, seamlessly fulfilling your company's marketing supply chain demands in a complete and unified way that allows you to perform cohesively, no matter how diverse your enterprise may be.

Whatever your need. Whatever your channel. SEP does it.

# we know business yours and ours.

## marketing premiums | YOUR BRAND EVERYWHERE

Let the world know who you are with top brands like Nike, Titleist, Redhouse, Callaway and more.

Our sourcing team is ready to bring your ideas to reality.

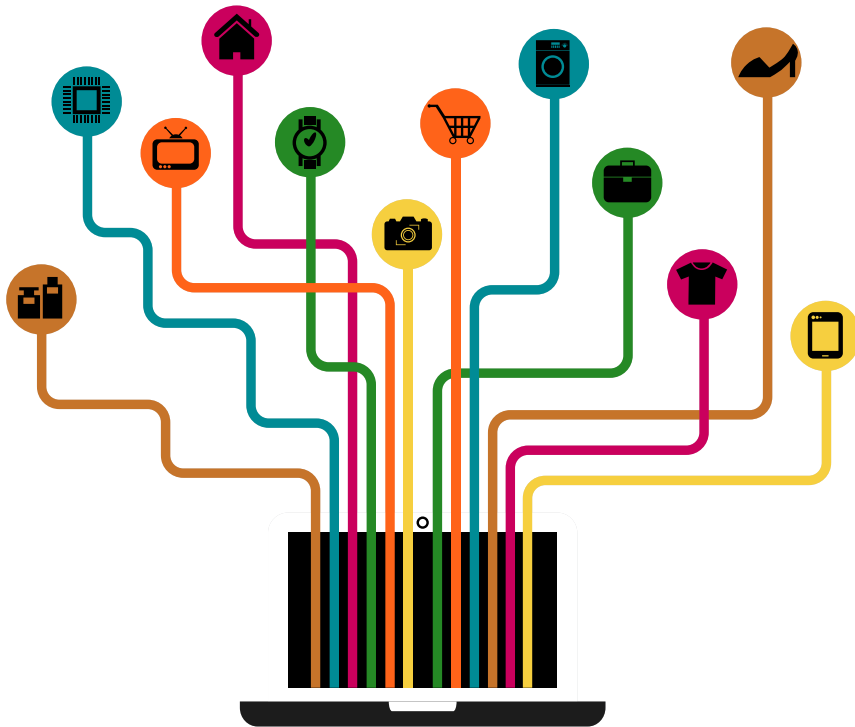


# imagine a single source from one corner to another.

## storefront solutions | YOUR BRAND CONTROLLED

Take charge of your brand with SEP's IMPACT Storefront Solution. We will create a custom portal to house your branded, static, and variable marketing items.

YOUR TEAM defines who sees what, how it gets billed, if approvals are needed and how it ships. Easy as SEP.

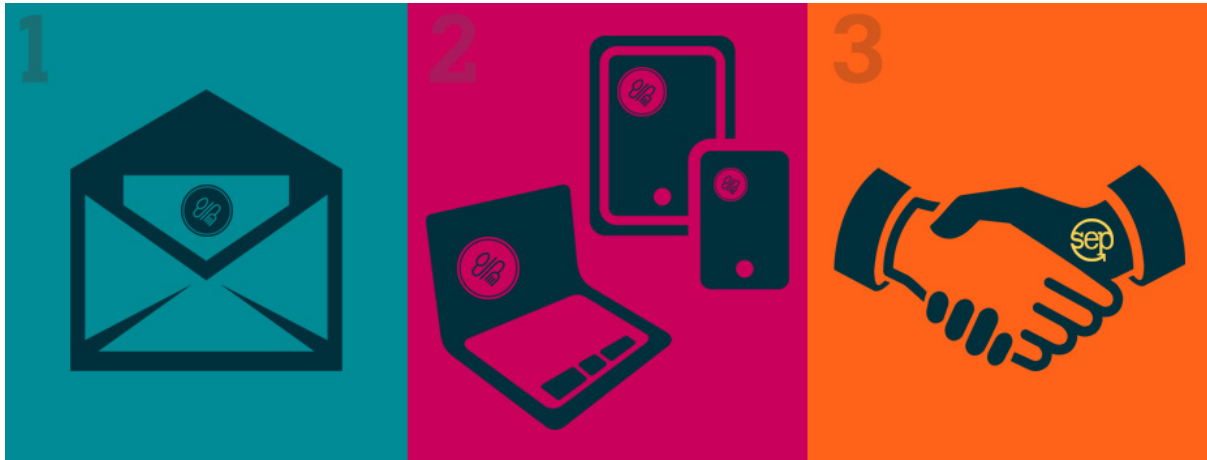


# connect your brand from imprint to impact.

## direct marketing | CONNECT YOUR BRAND

Discover the beauty of using a single company to help you achieve marketing results.

We will develop the strategy to turn your direct mail and multi-media marketing initiatives into leads you can nurture all the way to the finish line.



# design the guide live the brand.

## creative | YOUR VISUAL IDENTITY

We will create your brand and the strategy to propel your company's recognition.



# ink on anything tangible, credible, and engaging.

## ink | COMMERCIAL AND DIGITAL PRINTING

Our all-Heidelberg pressroom features a variety of printing presses, from 2 to 10 colors, all of them housed in an extremely clean environment.



Our 10-color 40" perfecting press prints two sides of each sheet at one time, providing 50% faster press okays, and jobs move to the bindery in half the time.

Coatings such as "soft-touch aqueous" and "strike-thru varnish" give your products a distinct competitive advantage in the marketplace. We offer flood UV coating to enhance the glossy appearance of many marketing pieces, as well as aqueous coating and traditional varnishes.

We print on unique substrates such as coated and uncoated board (up to 28 point), plastic and foil.

Southeastern has fully integrated digital capabilities to bring you a broader range of marketing materials. We offer both color and black-and-white solutions and use HP Indigo as our primary platform.



# rewarded with awards be in the business of wow.

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## we are good:

### Printing Association of Florida

2006 – 22 awards for outstanding achievement in a variety of categories in the “Florida Print Awards”

2007 – 35 awards

2008 – 33 awards

2009 – 26 awards out of 29 entries, including Best Printers Promotion and Best Use of Creative in Design

2010 – 25 awards, including Best Art Reproduction trophy

2011 – 39 awards, including Best Process Color trophy

2012 – 34 awards, including Best Annual Report, Best Use of Color in Design, Best Art Reproduction

## we are lean:

2009 – Manufacturer of the Year – from the South Florida Manufacturers Association

## we are green:

2008 – “Green To Gold” Award Winner – Business Development Board Of Martin County

2011 – Governor’s “Green to Gold” award winner

2012 – Keep Martin Beautiful “Environmental Stewardship Award for Business”

### Sappi Paper Company

2007 – Two silver awards, one of only five printers in the country to win two silvers

2008 – Recognized as a Top 100 Award winner

### Printing Industries of America

2006 – three Premier Print awards

2007 – a coveted “Benny” award, which is the equivalent of an Oscar, and six national Premier Print awards

2008 – five Premier Print awards

2009 – five Premier Print awards

2010 – one “Benny” award for the Boca Raton Museum of Art and five Premier Print awards

2011 – two “Benny” awards – for Aero Toy Store and Bluegreen Corporation, and three Premier Print awards

2012 – one “Benny” award – for The Ford Foundation, 75th Anniversary Annual Report and five Premier Print awards



